ORDER

Orders Order / Rev: 705644 06269886 Alt Order #: NRCC IE Product Desc: **KARE** Estimate: 2961 Flight Dates: 10/12/12 - 10/26/12 Primary AE: Jim Quinn Sales Office: T-PHI Original Date / Rev: 10/23/12 / 10/23/12 Order Type: Political Sales Region: NAT National Media Research Planning/ PC Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Lane EOM/EOC Billing Cycle: Alexandria, VA 22314 15% Agency Commission: Advertiser Name: NRCC-IE A35-64 New Business Thru: Demographic: **Product Codes:** PL-State/Local,IS-Issue/Non Order Separation: 00:15:00 Priority: P-2 Advertiser External ID: Agency External ID: Revenue Codes: AGY, GEN, POL Bill Plan Totals

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/18/12	32	\$57,600.00	\$48,960.00	October 2012	33	\$58,500.00	\$49,725.00	0.00
10/19/12	10/26/12	1	\$900.00	\$765.00	Totals	33	\$58,500.00	\$49,725.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	
Jim Quinn			Start Of Order - End Of Order	100%	

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots	Amount \$3,250.00
1 1/4 PE 10/10/10 10/10/10 14 E 10 100E	\$3.250.00
1 KARE 10/12/12 10/12/12 M-F 10-1035p CM 10-1035pF :30 1 \$3,250.00 P-2 0.00 NM 1	φ3,230.00
KARE News 10p	
KARE11NWS-10	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/08/12 10/14/12 F 1 \$3,250.00 0.00	
2 KARE 10/12/12 10/12/12 Tonight Show CM 1035pm-1135pmF :30 1 \$850.00 P-2 0.00 NM 1	\$850.00
Tonight Show	
TONITE SHW	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12F 1 \$850.00 0.00	
7750K. 16/60/12 16/11/12 1 1 1 4666.66 C.66	
3 KARE 10/12/12 10/12/12 M-F 430-5p CM 430-5P F :30 1 \$900.00 P-2 0.00 NM 1	\$900.00
Jeopardy JEOPARDY	
Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 F 1 \$900.00 0.00	
1700K. 10/00/12 10/11/12 1 1 1 4000.00 0.00	Φ4 0E0 00
4 KARE 10/12/12 10/12/12 M-F 6-630p CM 6-630p F :30 1 \$1,850.00 P-2 0.00 NM 1 KARE 11 6 News	\$1,850.00
NBC NITELY NWS	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/08/12 10/14/12F 1 \$1,850.00 0.00	
5 KARE 10/12/12 10/12/12 M-F 6-7a CM 6-7aF :30 1 \$950.00 P-2 0.00 NM 1	\$950.00
KARE 11 Sunrise M-F	ψ500.00
KARE11-SUNRS@6	
Start Date End Date Weekdays Spots/Week Rate Rating	
Week: 10/08/12 10/14/12 F 1 \$950.00 0.00	

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Order / Rev: 705644 Advertiser: NRCC-IE

Alt Order #: 06269886 Product Desc: NRCC IE KARE

Flight Dates: 10/12/12 - 10/26/12 Estimate: 2961

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime [ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
6 KARE 1	10/12/12	10/12/12	•	CM	630pm-7pm		F	:30	1	\$2,000.00 P-2	0.00 NM	0	\$0.00
ENT TON	IIGHT 30)	Entertainment To	onigh									
Start I		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/08 Spot Ch D	3/12)ate Ran	10/14/12 Ige D	F escription		\$2,000.00 End Time	0.00	V	Veekdays	Ler	ngth Rate	Rtg Type		
		-10/14/12 M			m-7pm		<u>-</u>	F	_	:30 (\$2,000.00)			
Credi													
7 KARE 1	10/12/12	10/12/12	Fri Prime WHO DO YOU T	CM	Fri Prime (6:58 PM-8:0		F	:30	1	\$1,900.00 P-2	0.00 NM	1	\$1,900.00
WHO DO-	-ARE		WHO DO YOU I	HINK YOU	(0.36 PIVI-6.0	JU PIVI)							
Start I		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/08 Spot Ch D	3/12)ate Ran	10/14/12 age D	F escription		\$1,900.00 End Time	0.00	٧	Veekdays	Ler	nath Rate	Rtg Type		
		-10/14/12 Fi		Fri P		6:58 PM-		F		:30 \$1,900.00			
8 KARE 1	10/15/12	10/15/12	M-F 10-1035p	CM	10-1035P	M-		:30	1	\$3,250.00 P-2	0.00 NM	1	\$3,250.00
KARE11N	JWS-10		KARE News 10p										
Start I		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/15		10/21/12	M		\$3,250.00	0.00				#200 00 P 0	0.00.1114		#
9 KARE 1	10/15/12	10/15/12	M-F 430-5p Jeopardy	CM	430-5P	M-		:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
JEOPARD			,										
Start I Week: 10/15		End Date 10/21/12	Weekdays M	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00							
10 KARE 1			-1-	CM	6-630p			:30	1	\$1,850.00 P-2	0.00 NM	1	\$1,850.00
NDONUTE	-1 > / \$ 11 4 /	•	KARE 11 6 News	5	·								
NBC NITE Start I		S End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/15		10/21/12	M		\$1,850.00	0.00							
11 KARE 1	10/15/12	10/15/12		CM	6-7a	M-		:30	1	\$950.00 P-2	0.00 NM	1	\$950.00
KARE11-S	SUNRS	@6	KARE 11 Sunrise	₹ IVI-F									
Start I		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/15 12 KARE 1		10/21/12	M	CM	\$950.00 630pm-7pm	0.00 M		:30	1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
12 NAIL I	10/13/12	. 10/13/12	Entertainment To		030pm-7pm	IVI-		.30	'	φ2,000.00 F-2	U.UU INIVI	'	φ2,000.00
ENT TON			M/s stateur	0 (- ///)	Data	Detien							
Start I Week: 10/15		End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,000.00	Rating 0.00							
			Saturday Night Li		1030P-1202		S-	:30	1	\$1,850.00 P-2	0.00 NM	1	\$1,850.00
SAT NITE	: \/=		Saturday Night L	ive									
Start I		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/08		10/14/12	S-	1	\$1,850.00	0.00							
14 KARE 1	10/13/12	10/13/12	Notre Dame Foot Sa 5-530p	ball CM	Various (5:00 PM-5:3		S-	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
KARE11N	IWS-5		Ca 0 000p		(0.001 111 0.0	30 1 111,							
Start I Week: 10/08		End Date 10/14/12	Weekdays S-	Spots/Week	Rate \$850.00	Rating 0.00							
15 KARE 1				CM	6-630P		S-	:30	1	\$900.00 P-2	0.00 NM	1	\$900.00
			KARE 11 6 News				-					•	
KARE11N Start I		SA End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/08		10/14/12	S-	1	\$900.00	0.00							
16 KARE 1	10/13/12	10/13/12	Sat 630-7p	CM	630pm-7pm		S-	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
MINN BOL	UND		MN Bound										
Start I	Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/08 17 KARE 1		10/14/12	S-	CM	\$850.00 8-10a	0.00	S-	:30	1	\$850.00 P-2	0.00 NM	1	\$850.00
II NAKE 1	10/13/12	10/13/12		CIVI	0-10d		3-	.30	ı	φυσυ.υυ Ρ-2	U.UU INIVI	ı	φουυ.υυ

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KARE

Order / Rev: 705644

703044

Advertiser: NRCC-IE

Estimate:

Alt Order #: 06269886

Product Desc: NRCC IE

Flight Dates: 10/12/12 - 10/26/12

2961

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Sat 8-10a KARE 11 Saturday KARE11 NWS SAT Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---S-\$850.00 0.00 18 KARE 10/14/12 10/14/12 Sun 5-530p СМ 5-530P ----S :30 \$1.100.00 P-2 0.00 NM \$1,100.00 KARE 11 5 News Su KARE11NWS-5 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$1.100.00 0.00 19 KARE 10/14/12 10/14/12 715-1030P :30 1\$13,000.00 P-2 0.00 NM NFL Regular Season Fo6M ----S \$13,000.00 NFL Regular Season F SNF: GREEN BAY 10/14 Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 ----S 1\$13,000.00 0.00 20 KARE 10/14/12 10/14/12 SUN TDY CM 8-9a ----S :30 \$400.00 P-2 0.00 NM \$400.00 NBC Today Show (Su) SUN TODAY Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/08/12 10/14/12 \$400.00 0.00 21 KARE 10/18/12 10/18/12 **Tonight Show** 1035pm-1135pm --- T---\$850.00 P-2 CM :30 0.00 NM 1 \$850.00 Tonight Show **TONITE SHW** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 ---T---\$850.00 0.00 N22 KARE 10/18/12 10/18/12 M-F 430-5p \$900.00 P-2 CM 430-5P ---T---:30 0.00 NM \$0.00 Jeopardy **JEOPARDY** Weekdays Rating Start Date **End Date** Spots/Week Rate - - - T- - -Week: 10/15/12 10/21/12 \$900.00 0.00 Weekdays Ch Date Range Description Start/End Time Length Rate Rtg Type (\$900.00) 0.00 NM 1 KARE 10/15/12-10/21/12 M-F 430-5p 430-5P ---Th---:30 Credited 23 KARE 10/18/12 10/18/12 M-F 6-630p СМ - - - T- - -1 \$1,850.00 P-2 6-630p :30 0.00 NM \$1,850.00 KARE 11 6 News **NBC NITELY NWS** Spots/Week Rating Start Date **End Date** Weekdays Rate 10/21/12 - - - T- -\$1,850.00 Week: 10/15/12 0.00 24 KARE 10/18/12 10/18/12 M-F 6-7a CM 6-7a ---T---:30 \$950.00 P-2 0.00 NM \$950.00 KARE 11 Sunrise M-F KARE11-SUNRS@6 Spots/Week Start Date **End Date** Weekdays Rate Rating - - - T- - -Week: 10/15/12 10/21/12 \$950.00 0.00 25 KARE 10/16/12 10/16/12 **Tonight Show** CM 1035pm-1135pm - T----:30 \$850.00 P-2 0.00 NM \$850.00 Tonight Show **TONITE SHW** Start Date End Date Spots/Week Rating Weekdays Rate Week: 10/15/12 10/21/12 \$850.00 0.00 26 KARE 10/16/12 10/16/12 CM 430-5P - T- - - -:30 \$900.00 P-2 0.00 NM M-F 430-5p \$900.00 Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 - T- - - -Week: 10/15/12 \$900.00 0.00 27 KARE 10/16/12 10/16/12 M-F 6-630p CM 6-630p - T- - - -:30 1 \$1,850.00 P-2 0.00 NM \$1,850.00 KARE 11 6 News **NBC NITELY NWS** Rating Start Date **End Date** Weekdays Rate Week: 10/15/12 10/21/12 - T- - - -\$1,850.00 0.00 28 KARE 10/16/12 10/16/12 M-F 6-7a CM 6-7a - T- - - -:30 1 \$950.00 P-2 0.00 NM 1 \$950.00 KARE 11 Sunrise M-F KARE11-SUNRS@6

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KARE

Totals

33

\$58,500.00

Order / Rev: 705644

705644

Advertiser: NRCC-IE

Alt Order #: 06269886

Product Desc: NRCC IE

Flight Dates: 10/12/12 - 10/26/12

Estimate: 296

2961

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 10/16/12 10/16/12 M-F 6-7a - T- - - -:30 \$950.00 P-2 0.00 NM \$950.00 28 KARE СМ 6-7a KARE 11 Sunrise M-F KARE11-SUNRS@6 Start Date **End Date** Weekdays Spots/Week Rate Rating 10/21/12 - T- - - -0.00 Week: 10/15/12 \$950.00 29 KARE 10/17/12 10/17/12 M-F 10-1035p СМ 10-1035P - - W- - - -:30 1 \$3.250.00 P-2 0.00 NM \$3,250.00 KARE News 10p KARE11NWS-10 Weekdays Rating Start Date **End Date** Spots/Week Rate Week: 10/15/12 10/21/12 - - W- - - -1 \$3,250.00 0.00 30 KARE 10/17/12 10/17/12 M-F 430-5p \$900.00 P-2 430-5P - - W- - - -:30 0.00 NM \$900.00 CM 1 Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rating Rate - - W- - - -Week: 10/15/12 10/21/12 \$900.00 0.00 31 KARE 10/17/12 10/17/12 M-F 6-630p СМ 6-630p - - W- - - -:30 1 \$1,850.00 P-2 0.00 NM \$1,850.00 KARE 11 6 News **NBC NITELY NWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/15/12 10/21/12 - - W- - - -1 \$1,850.00 0.00 32 KARE 10/17/12 10/17/12 M-F 6-7a СМ 6-7a - - W- - - -:30 \$950.00 P-2 0.00 NM \$950.00 KARE 11 Sunrise M-F KARE11-SUNRS@6 Start Date **End Date** Spots/Week Rating Weekdays Rate - - W- - - -Week: 10/15/12 10/21/12 \$950.00 0.00 33 KARE 10/17/12 10/17/12 M-F 630-7p CM 630pm-7pm - - W- - - -:30 1 \$2,000.00 P-2 0.00 NM \$2,000.00 **Entertainment Tonigh ENT TONIGHT 30** Weekdays Start Date **End Date** Spots/Week Rating Rate Week: 10/15/12 10/21/12 - - W- - - -1 \$2,000.00 0.00 СМ 34 KARE 10/16/12 10/16/12 M-F 630-7p - T- - - -1 \$2,000.00 P-2 630pm-7pm :30 0.00 NM \$2,000.00 1 **Entertainment Tonight** Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/15/12 10/21/12 - T- - - -\$2,000.00 0.00 N35 KARE 10/24/12 10/26/12 M-F 1130a-12p \$900.00 P-2 - - WTF- -CM 1130a-12p :30 0.00 NM \$900.00 1 Jeopardy Weekdays Rating Start Date **End Date** Spots/Week Rate - - WTF- -Week: 10/22/12 10/28/12 \$900.00 0.00